

# CHOICES

THE MAGAZINE OF FOOD, FARM, AND RESOURCE ISSUES

## SUBMITTED PAPER GUIDELINES

*Choices* is the outreach vehicle of the American Agricultural Economics Association and is designed to provide current coverage regarding economic implications of food, farm, resource, or rural community issues directed toward a broad audience. The *Choices* editorial staff is now soliciting papers that are consistent with the *Choices* intent. The intent does influence the characteristics of an acceptable paper.

- Papers are short—limited to no more than 10 double-spaced (12pt font) pages in all, with 8 preferred.
- Topic treatment is nontechnical, does not contain mathematics or detailed graphical economics, and does not dwell on models or methodology.
- More qualitative presentations are expected, with graphics preferred over tables.
- References should follow American Psychological Association (APA) style, including parenthetical references (author, date) in the text as needed. The reference list, entitled “For More Information,” should be in alphabetical order by author name. If there are two or more articles by the same author, then they should be ordered according to year with the most recent ordered first. If there are two articles with the same author and the same year, they should be ordered alphabetically by title with the first article being 1998a, the second 1998b, and so on. Website URLs, if applicable, should be included at the end of the reference: “Available online: [URL].”

### Examples:

Unnevehr, L. (2003). Food safety: Setting and enforcing standards. *Choices*, 18(1). Available online: <http://www.choicesmagazine.org/2003-1/2003-1-03.htm>.

Hurt, R.D. (2002). *Problems of plenty: The American farmer in the twentieth century*. Chicago: Ivan R. Dee.

Metcalf, S. (1995). The economic foundations of technology policy: Equilibrium and evolutionary perspectives. In P. Stoneman (Ed.), *Handbook of the Economics of Innovation and Technological Change* (pp. 410-512). Oxford, UK: Blackwell Publishers Ltd.

Kennedy, P.L., & Roule, E.D. (2004). *International trade agreements: Implications for U.S. sugar* (CNAS Issue Brief IB 2004-01). College Station, TX: Texas A&M University Center for North American Studies.

- Papers must have material of direct current interest to our outreach target audience of largely U.S.-based policy and decision makers involved with food, farm, resource, or rural community issues.
- Papers should use a journalistic style. Use active rather than passive voice. Spell out the first use of abbreviations or acronyms. Do not use scholarly abbreviations or expressions (such as *e.g.*, *i.e.*, or *ceteris paribus*).
- Authors should avoid headings like “introduction” and “conclusion” or any other devices reminiscent of scientific journal writing.
- Authors should try to offer a catchy title to attract reader attention and then engage the reader with an interesting lead to the article.
- Authors should keep the lay reader in mind, and create a paper free of terms, language, or concepts that may not be readily understood.
- Submitted papers should include a title page containing
  - title of the article;
  - authors’ names, titles, and affiliations;
  - an abstract of not more than 50 words;
  - JEL Classification Codes (Found at: [http://www.aeaweb.org/journal/jel\\_class\\_system.html](http://www.aeaweb.org/journal/jel_class_system.html)); and
  - corresponding author’s name, email address, and phone and fax numbers.

- Papers should not include the authors' names in the main text of the article. (Note: On the title page reference author information as such: Ralph B. Waterson ([rwatson@tamu.edu](mailto:rwatson@tamu.edu)) is Professor, Department of Agricultural Economics, Texas A&M University, College Station, TX.)
- If a paper is accepted, all chart/graph source data must be supplied as either embedded Excel files within the article or separate data source files. Photographs or illustrations must be supplied in TIFF or JPEG format with a resolution of at least 150ppi. ARC maps should be converted to EPS or Illustrator files if possible. **\*\*\*\*Although it is not necessary that submitted manuscripts meet these requirements, they are mandatory for all accepted papers.**

Authors should also be aware that *Choices* is assembling themes (see the *Choices* Web page submissions section, <http://www.choicesmagazine.org/submissions.htm>). Articles will be submitted under these themes, but only for accepted theme proposals and then only through the individuals proposing the themes. Unsolicited submissions of individual articles to be covered under themes will not be accepted. AAEA is also accepting proposals for Policy Issues articles featuring timely topical analyses on current issues.

Individual articles or questions may be submitted to *Choices* Submitted Articles Editor Clement Ward, [clement.ward@okstate.edu](mailto:clement.ward@okstate.edu). Two separate files in Word format should be submitted (title page and paper). In the subject line, type "Submitted paper."