



THEMES AND THEME-RELATED TOPIC SUBMISSION GUIDELINES

Choices is the outreach vehicle of the American Agricultural Economics Association and is designed to provide current coverage regarding economic implications of food, farm, resource, or rural community issues directed toward a broad audience. To satisfy this outreach objective, *Choices* must provide a thorough, widely understandable treatment of leading issues of current interest to our intended audience. To accomplish this, *Choices*' content incorporates themed groupings of articles. The broad themes we will repeatedly visit in *Choices* are:

- Agriculture and Trade
- Resources and the Environment
- Consumers and Markets
- Agribusiness and Finance
- Rural Economics

In future issues of *Choices*, readers will generally find at least two of these broad themes covered by a coordinated set of articles on a topic relevant to the theme.

The *Choices* editorial staff is soliciting proposals for coordinated packages of articles addressing topics falling under these themes. A submitted thematic proposal will need to:

- 1) Identify the topic and the person proposing the topic.
- 2) Identify the theme under which the topic falls.
- 3) Make the case about why this is an outreach-worthy topic and which components of the largely U.S.-based outreach audience the coverage targets.
- 4) Showcase economic work, possibly including non-economic coverage when needed for effective outreach.
- 5) Identify 2-5 articles that would be in the package and the contribution of each along with potential authors (pre-agreement is not required).
- 6) Indicate willingness of the person proposing the topic to serve as a guest editor being involved in partnership with one of the *Choices* editor in preparation of the content.
- 7) Indicate a completion schedule relative to an authorization date (i.e., done by 2 months after notification by the *Choices* Editor), and identify any critical dates that would affect outreach effectiveness (i.e., a piece may not be timely if not released by a critical date).

The maximum length for the proposal is 3 pages.

Articles in accepted thematic topics cannot individually exceed 10 double-spaced (12-pt. font) pages in total (**with a maximum total of 50 pages for the theme**), will be devoid of mathematics, technical graphical economics, have limited referencing, and employ graphs rather than tables where possible. Artwork is not required.

Proposed theme topics and question may be submitted to *Choices* Editor Walt Armbruster at Walt@farmfoundation.org.