

General Information

Choices authors should write for the general public, avoiding the use of highly technical information, economic jargon or concepts that may not be readily understood. Remember, the average American reads at an 8th to 9th grade level. While not all readers of your article will be average, the goal is to extend readership and knowledge of important information. See the *Choices* [Writing Style Guidelines](#) for more information.

Imagery Document

Your submission should include:

- 5-10 highlighted statistics
- suggested images
- a clear path the facts should follow
- and has not been previously published in any other publications

You are welcome to provide a mock-up of your infographic with the understanding that *Choices* may modify the product to be consistent with publication standards.

Title Page

Please prepare a title page that includes the:

- Article Title: Catchy and less academic.

Magazine Style Example: **Structural Change Implies Unique Role for Federal Credit**

Academic Style Example (NOT PREFERRED): **Farm and Lender Structural Change: Implications for Federal Credit**

- Author(s)' Names: for two authors, separate their names with the word "and"; for more than two authors, separate each name with a comma, and include "and" between the last two names.

Example: Ralph B. Waterson and John R. Craven

Example: Ralph B. Waterson, Joel Smith, and John R. Craven

- Tweet: Provide a Tweet using no more than 140 characters, including spaces and punctuation. Tweets should communicate an active theme or conclusion of your article.

Example: Effective risk management strategies are vital to farmers marketing through local food systems. @ascheetzMU via @Choices_AAEA

- **Author Information:** List information about each author, including email address, at the bottom of the Title Page. Please include the information about each author in a new sentence and indicate the corresponding author.

Examples: Ralph B. Waterson (ralph@waterson.com), is Professor, Department of Agricultural Economics, Texas A&M University, College Station, TX.
John R. Craven (john@craven.com) is Assistant Professor, Department of Agricultural and Resource Economics, University of Florida, Gainesville, FL.

- Acknowledgements and Disclaimers should follow the author information as a new paragraph.

Example: This study was funded in part by the U.S. Department of Agriculture under Grant No. 92-EPMP-1-0027.

- **Link to Published Journal Article:** If you have previously published the research from which your Choices submission is written in an academic journal, please provide a link or citation here so that readers who would like more in depth information or model specifics can find it easily.

Formatting and Punctuation

- Geographical terms and abbreviations :
 - Follow AP Style (e.g. DC should be D.C., and KY should be Kentucky.)
 - U.S. is to be used for adjective forms (e.g. U.S. food systems) and United States is to be used for the noun form (e.g. It is the oldest agricultural land-grant university in the United States.)
 - EU requires no periods. Spell out European Union (EU) in first use.
- Use one space after a period at the end of a sentence and start of the next. Use one space after a colon.
 - Use the final comma in a series of three or more elements. Example: James Jones, Marcus Smith, and Robert Adams

Footnotes

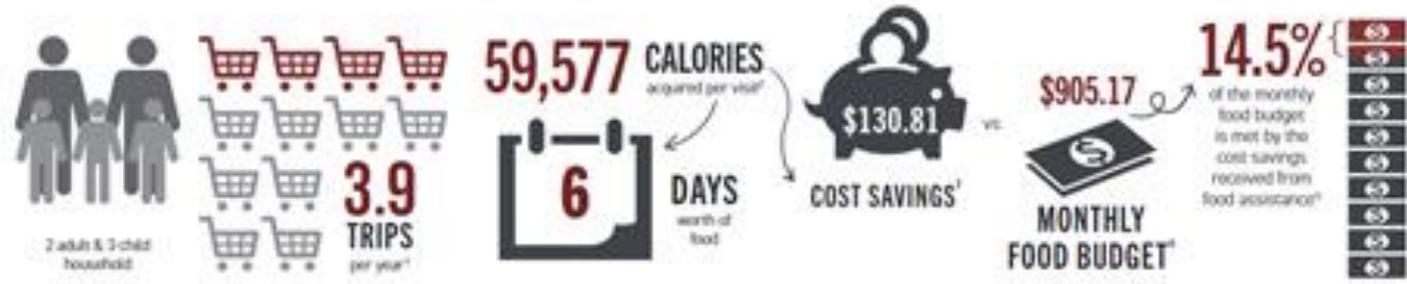
- Please refrain from including more than 5 footnotes. These footnotes must be short, at most a phrase or brief sentence.

Style Guides Used by Choices Editors

- Webster's 11th for spellings.
- Associated Press Stylebook.
- This style sheet with specific decisions for *Choices* overrides the Associated Press Stylebook. This style sheet is updated as needed.

Please refer to the example below to assist in developing your image.

HOW FOOD PANTRIES HELP MITIGATE FOOD INSECURITY: A CASE STUDY OF OUR DAILY BREAD**



Abwaha, Z. and F.B. Norwood. 2019. A Food Pantry's Contribution Towards the Needs-Gap. Master's Thesis, Department of Agricultural Economics, Oklahoma State University.

1. Clients can acquire food once a month. These numbers represent the average number of times households visit Our Daily Bread.
2. Documented from foods people obtained from Our Daily Bread in 2018.
3. The cost of food people acquired from Our Daily Bread if they had purchased it from a grocery store.
4. The estimated cost of food per month calculated using external sources.
5. The annual cost savings in food divided by the monthly cost of food.

* On average
 **Our Daily Bread is a Food and Resource Center, also known as a food pantry, located in Stillwater, Oklahoma

FOR MORE INFO-



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