

How Will the Farm Bill's Supplemental Revenue Programs Affect Crop Insurance?

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The U.S. Senate and the U.S. House of Representatives Committee on Agriculture each reported out farm bills during 2012. Final action was not completed, and the 2012 Farm Bill was extended through September 2013. In early 2013, the Senate and House each passed a farm bill, but the resolution of the differing bills remains uncertain. Both bills include new farm and crop insurance programs designed to supplement current crop insurance by providing protection from small revenue losses. This article examines how these programs may perform and their consequences for the demand for crop insurance.

Supplemental Revenue Farm Programs

The Senate and House farm bills eliminate the Average Crop Revenue Election Program (ACRE), Supplemental Revenue Assistance Program (SURE), Counter-cyclical Payment Program, and Direct Payment Program. Instead, the Senate bill gives a producer of program crops, excluding cotton, the choice between (1) the Agriculture Risk Coverage (ARC) program based on a county's revenue loss or on an individual farm's revenue loss, and (2) the Adverse Market Payments (AMP) program, which makes a payment when market prices are below 55% of historical farm prices. ARC covers "shallow losses" between 12% and 22% of the historical or "benchmark" revenue on a portion of the producer's acreage.

The House bill gives program crop producers, excluding cotton, a choice of (1) Revenue Loss Coverage (RLC), or (2) Price Loss Coverage (PLC). RLC covers losses on 15% to 25% of a county's benchmark revenue, which is based on historical yields and the higher of a fixed reference price or

historical farm prices, and is paid on part of the producer's acreage. PLC pays when farm prices during the first five months of the crop year are below the reference price.

Supplemental Revenue Crop Insurance Programs

In addition to the supplemental revenue farm programs, to be delivered by the U.S. Department of Agriculture's (USDA) Farm Service Agency, both bills provide new crop insurance programs, to be delivered by the crop insurance companies, to supplement existing crop insurance. The Stacked Income Protection (STAX) program is only for upland cotton and the Supplemental Coverage Option (SCO) would be for all insured crops. Both STAX and SCO protect against a shortfall in county revenue, use crop insurance prices, cover the crop insurance deductible, and require the producer to pay a premium, unlike the farm program choices. Premiums for STAX are subsidized at an 80% rate and for SCO, 65%. STAX coverage can vary from 70% to 90% of expected county revenue, may be purchased alone or with an underlying crop insurance policy, but cannot overlap with crop insurance. Similarly, SCO cannot overlap crop insurance, so its coverage ranges from the underlying policy's coverage up to 90% of expected county revenue. SCO has a deductible of 22% if the producer is in ARC and 10% otherwise. A producer in RLC may not purchase SCO.

The New Programs: Complements or Substitutes for Crop Insurance?

Crop insurance currently permits a producer to protect from 50% to 85% of the individual farm's expected yield

or revenue for major crops, or from 65% to 90% of expected county yield or revenue in some counties. The two farm bills' revenue programs provide farmers with a host of new and complex risk management choices. A producer's choices could include a plan of crop insurance, such as individual or county revenue or yield plans; a crop insurance level of coverage; a farm program supplemental plan; and a crop insurance supplemental plan. Consider the Senate bill. A producer selecting individual crop insurance could choose among three major plans of insurance, eight coverage levels for each, four supplemental program options—none, ARC county coverage, ARC individual coverage, or AMP—and three SCO choices—none, 10% deductible, and 22% deductible if ARC is chosen—for a total of 192 possible options.

Figure 1 illustrates some of the trade-offs inherent in these options by using the Senate bill. Case 1 shows a producer selecting the current Revenue Protection (RP), or the RP plan of crop insurance, at 85% coverage along with the ARC program. ARC, either individual (ARCI) or county (ARCC) option, covers 78% to 88%

of historical revenue and there is no coverage on 12% of revenue. ARC coverage is shown as offset to indicate that the RP and ARC coverage bands can overlap, but indemnities and ARC payments are not deducted from one another, so there is a potential redundancy in coverage. Case 2 shows the producer with 75% RP coverage, opting out of ARC but purchasing SCO with its 10% deductible, which cannot overlap with RP. Case 3 shows the producer with 75% RP along with ARC and SCO. The deductible on SCO is now 22%, which is required if ARC is elected, in order to avoid an overlap of SCO and ARC. If the producer did not buy SCO, there would be a coverage gap for the 75% to 78% band, which is assumed to be filled by the purchase of SCO. Case 4 shows a producer electing minimal Catastrophic Coverage, known as CAT, which protects 50% of expected yield at 55% of the expected price, along with SCO. SCO covers 50% to 90% of expected county yield. Case 5 shows the CAT participant electing ARC and filling the rest of the coverage gap with 22% deductible SCO.

These examples raise the issue of whether producers will use the new

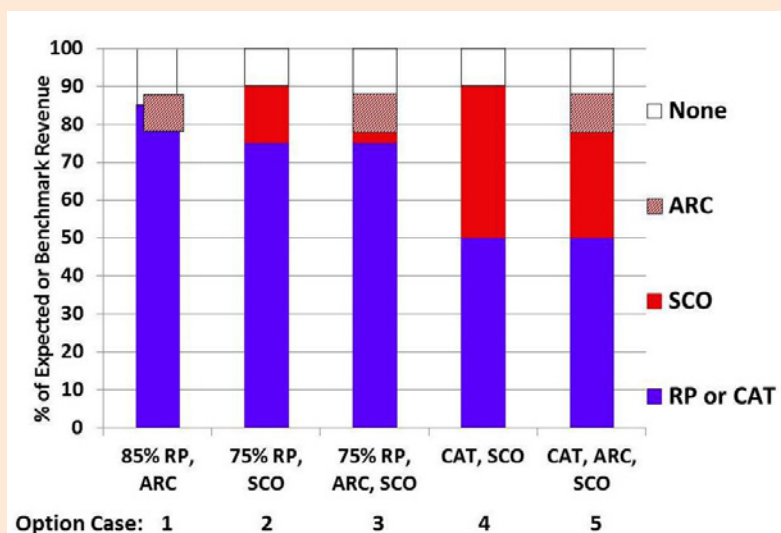
supplemental programs to replace part of their existing crop insurance protection or add to it. We started out expecting that ARC and RLC, which are free and have coverage bands similar to the upper range of crop insurance, would cause farmers to reduce crop insurance coverage at high coverage levels. Previous work (Bulut, Collins, and Zacharias, 2012) showed that in the absence of restrictions on coverage, a producer would replace a portion of fairly priced individual crop insurance with an underpriced area plan, with the extent depending on the correlation between farm and area yields. However, even though the program options are free, there are factors that reduce their potential substitution with crop insurance: the farm program options cover different prices than crop insurance, area plans are a limited substitute for the risk protection of individual insurance plans due to yield basis risk, the farm program option payments and crop insurance indemnities are not offset against one another, and the Senate version is subject to payment limits, while crop insurance is not.

The crop insurance supplemental options, SCO and STAX, also cover the upper ranges that crop insurance covers, have high premium subsidies, have no payment limits, but cannot overlap crop insurance, suggesting they may displace crop insurance. Both are area plans which have yield basis risk, which may limit buy down. The higher deductible on SCO required if a producer participates in the Senate's ARC may cause some producers to skip that farm program option and opt for the lower deductible SCO policy.

Simulating a Producer's Choice among Program Options

Several studies have examined producer appeal for supplemental revenue programs based on expected payments from these programs. In order to delve into producer behavior,

Figure 1: Example Coverage Bands for RP, CAT, ARC & SCO



we look more closely at the interaction effects by valuing and ranking a representative farmer's choice among farm bill and crop insurance options using the farmer's Certainty Equivalent, or CE, measure of wealth. CE is the minimum amount of money a farmer is willing to accept to be indifferent between undertaking farming revenue risk with a farm policy option and not taking the farming revenue risk and keeping the money instead. The farmer's CE value for an option is computed as net of the CE value without the option, which emphasizes the option's contribution to the CE over and above that when there is no government support.

We simulate a corn producer's decisions with the use of a standard economic model of financial well-being. For each possible crop insurance and farm program option a farmer may choose, crop insurance indemnities and farm program payments are computed using 10,000 simulated observations of yields and prices. Then the producer's CE values for each option are determined and ranked. A paper providing the model; simulation methods; results, including other counties, crops, and scenarios with

alternative farm characteristics; and a discussion of previous literature's findings is available on request from the authors.

Figure 2 illustrates some key simulated outcomes using the case for a corn producer with \$50,000 initial income, operating on 100 acres in Champaign County, Ill., for 2013. This base case uses standard assumptions about farmer risk aversion and examines the provisions and subsidy rates as specified in the 2012 versions of the House and Senate farm bills, with a base insurance price of \$5.68 per bu., and a farm expected yield equal to the county expected yield.

So What May a Farmer Do?

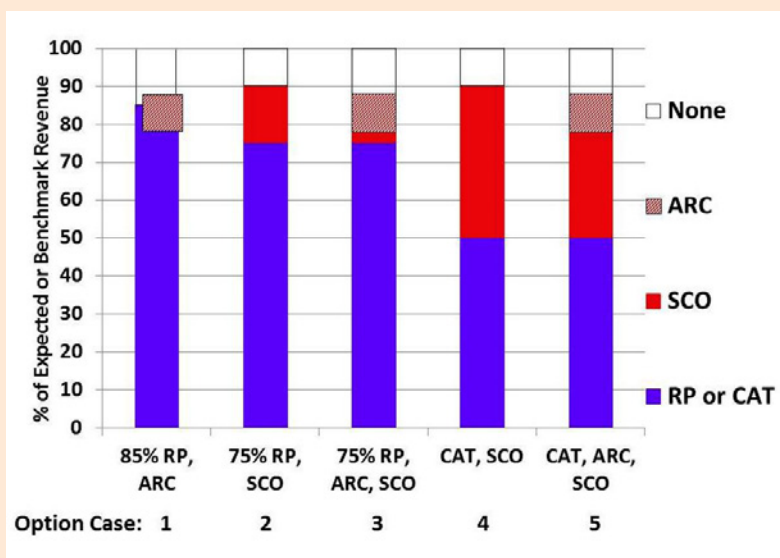
Figure 2 shows the producer's valuation of participating in farm bill options in terms of the CE of wealth in dollars per acre, net of the CE of wealth under no government support. The CE is shown at high coverage levels for RP alone, the most popular current revenue plan of insurance for corn producers, and for RP in combination with the farm bill supplemental revenue options. ARC is not shown with SCO, because SCO coverage is not available

with ARC when the producer buys crop insurance at 80% and 85% coverage because of SCO's high deductible. AMP was not modeled, as it was just recently introduced; moreover, its reference prices—which are very low relative to prices used in ARC, RLC and PLC—mean it is likely a less attractive participation option.

The simulated data suggest a series of conclusions:

- Indemnities paid under current crop insurance are generally much higher on average than indemnities or payments for the supplemental programs. However, SCO has the highest frequency of a payment of any option—41% of the simulations—reflecting its high, upper end of coverage of 90%. ARC, RLC and PLC all make modest average payments and trigger payments less frequently than SCO, reflecting their use of historical revenue or reference prices that are low relative to the expected 2013 corn price. Of course, lower market prices in future years would increase the preference for these options. As expected, individual ARC triggers payments more frequently than county ARC, 28% of the time compared with 21%, and both trigger more often than the House county plan, RLC, which has a lower upper bound on coverage than ARC and pays 18% of the time. PLC rarely triggers a payment, only about 4% of the time.
- In the absence of the new farm bill programs, a producer values RP at 85% coverage above other individual crop insurance choices and area plans. The preference for high crop insurance coverage is generally consistent with observed behavior of Illinois corn producers who had 50% of insured acres and 60% of total premium enrolled in RP at 80% and 85% coverage levels in 2012. Other scenarios show exceptions to this finding, such

Figure 2: Producer's Value of Farm Bill Options (Certainty Equivalent Net of its Value under No Government Support)



as when farm and area yields are very highly correlated, the farmer is risk-neutral, or the farm has a very low yield relative to the area yield.

- Offering the crop insurance supplemental option, SCO, changes the producer's preference for crop insurance. With SCO, the producer values RP with 80% coverage more than at 85% coverage. Other scenarios not reported here indicate that if a producer is initially in an existing county crop insurance plan, the producer would prefer to switch to an individual plan, such as RP, in combination with SCO. For example, a risk neutral farmer initially prefers a crop insurance county plan at 90% coverage. But with the farm bill options, the producer achieves greater value with RP at 75% along with SCO and PLC. The upshot is that SCO is likely to substitute for individual crop insurance coverage at high coverage levels, resulting in reduced individual coverage levels, and causing a shift from crop insurance county plans to individual plans at lower coverage levels.
- Unlike the crop insurance supplemental programs, offering the farm program supplemental revenue options does not change the producer's preference for RP coverage levels. The producer values 85% RP coverage with each supplemental revenue farm program more than with lower levels of RP coverage. The Senate's ARC plans are valued more than the House's RLC plan. In some scenarios, the farmer's highest valuation was RP at 85% coverage but with the ARC individual plan, while in others it was RP at 80% with SCO and the House's PLC. For coverage less than 85%, the producer maximizes value across all options by choosing RP at 80% coverage with SCO and PLC.

These results both address and raise a number of policy issues. A basic question is whether the new supplemental programs reduce risk and add much value for producers. The results indicate the farm program supplemental options ARC and RLC appreciably add value for the farmer when combined with crop insurance. PLC provides only a modest benefit. However, an underlying crop insurance policy combined with SCO alone provides a higher farm value than crop insurance combined with the other options over almost all coverage levels (with the exception of 85% coverage in certain scenarios when underlying crop insurance is combined with ARC). This raises the issue of whether all these options are needed. Proponents of the farm program options argue that a county-based insurance product such as SCO does not provide the multiyear price protection that the farm program options provide.

Another issue is whether supplemental revenue programs' high subsidies and overlap with crop insurance would undermine the risk protection that can be provided by crop insurance coverage. The producer examined here who participates in farm program supplemental revenue options would increase expected income at no cost and continue to manage risk with crop insurance, as if the supplemental program was not available. However, when buying crop insurance supplemental revenue protection, the producer is likely to substitute that new area plan for higher coverage of individual crop insurance. This choice would expose a farmer to greater tail risk—lower income in the event of low probability events—than under full crop insurance coverage with an individual plan. In catastrophic years, a producer may incur large revenue losses which may cause disaffection for crop insurance and result in calls for additional disaster assistance. Alternatively, the results show a likely shift out of the current county crop insurance plans and into

an individual plan coupled with the supplemental crop insurance option SCO. However, this shift is limited by the small number of producers in the Midwest who currently use county plans. For crop insurance companies, their sales efforts would be complicated by many more farmer choices; reduced sales of high coverage levels on individual policies; reduced sales of current county plans; but increased sales of both supplemental county policies and low-coverage individual policies, as buyers of current area plans shift to the new supplemental plan in combination with individual coverage.

Finally, there is the issue of taxpayer cost. The new farm program supplemental options are more costly than the 2008 Farm Bill's supplemental programs, ACRE and SURE, although these costs are more than offset by the elimination of Direct Payments. Similarly, the crop insurance supplemental options increase projected spending of crop insurance (Chite, 2013). While the farm bills' new choices would provide producers with greater income protection, and some also provide multiyear risk protection, the overlap and substitution potential with crop insurance, as well as program costs, are issues that are likely to garner continued scrutiny, if these or similar options are enacted.

For More Information

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