HOPPING INTO THE FLORIDA’S BREWERY INDUSTRY STATISTICS

AUTHORS: Meri Hambaryan, Jonathan Stephens, Glory Orivri, John Lai, Bachir Kassas, Kevin Attear, Shinsuke Agehara
(Based off of a survey conducted in 2021 with 42 participating breweries spanning across the State of Florida)

**Floridian Brewery Operations Locations**
Reported breweries exhibited a tendency to establish operations near population-dense counties, such with Pinellas, Hillsborough, Orange, Broward, and Alachua being the highest in operation stationing.

**Pacific Northwest Preference**
98% of reporting breweries indicated the Pacific Northwest (Idaho, Oregon, Washington) as a major source of domestic hops.

**Raw Production Value**
The reported group of brewers produced an average over 2,150 barrels of beer every year.

**Foreign Hop Imports and Their Major Sources**
A vast majority of Florida brewers import hops, with over 76% of reporting operations having imported hops primarily from Germany, Czech Republic, New Zealand, Australia, and the United Kingdom.

**Full Time-Equivalent Employee Values**
Reporting operations reported having an average of 10 Full-Time Equivalent (FTE) Employees.

**Brewery Operation Age**
Reporting operations have been active in Florida for a wide range of durations, spanning 1 to more than 10 years, with many breweries being primarily 1-3 years old.

**Aroma’s Impact on General Hop Choice**
Herbs, Floral, and specialty fruit (apricot, peach, pear, etc.) scents ranked the highest by reporting breweries when selecting aromatic hops in general, however...

**Aroma’s Impact on Floridian Hop Choice**
Citrus, tropical fruit, and melon/honeydew scents ranked the highest by reporting breweries when selecting hops grown in Florida.

**Base vs. Specialty Malts Purchases**
In 2021, reporting operations purchased an average of almost 88,000 pounds of base malts and almost 14,800 pounds of specialty malts.

**Grain Input Preferences**
Brewers reported using the following grains in their products:
- 100% use Barley
- 98% use Wheat
- 93% use Oats
- 64% use Corn
- 64% use Rye
- 62% use Rice

Author Information: Meri Hambaryan (m.hambaryan@ufl.edu), is a Ph.D. student in the Department of Food and Resource Economics at the University of Florida. Jonathan Stephens (jchance.stephens@ufl.edu), is an undergraduate student in the College of Agricultural and Life Sciences at the University of Florida. Glory Orivri (g.okiapiofo@ufl.edu), is a Post-Doctoral Associate in the Department of Food and Resource Economics at the University of Florida. John Lai (johlia@ufl.edu), is an assistant professor in the Department of Food and Resource Economics at the University of Florida. Bachir Kassas (b.kassas@ufl.edu), is an assistant professor in the Department of Food and Resource Economics at the University of Florida. Kevin Attear (attear@ufl.edu), is an extension agent in the Department of Food and Resource Economics at the University of Florida. Shinsuke Agehara (sagehara@ufl.edu), is an associate professor in the Department of Horticultural Sciences at the University of Florida.

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